ESTABLISHMENT OF THE NATIONAL LIBYAN MARITIME CLUSTER

Albyda – National Event in Libya

29- SEP- 2024

Dr. Masauda A Abuarosha

National Coordiantor WestMED blue economy iniatiative

WESTMED blue economy initiative

علم الأحياء البحرية في ليبيا
Marine Biology in Libya

مركز المختار للبحوث والاستشارات والتدريب

Supported by the European Commission

LIBYAN MARITIME CLUSTER

Transforming visions into existence,

Stage 1

Identify Key Stakeholders

Stage 2

Conduct a Needs Assessment
Evaluate Feasibility

Stage 3

Lessons Learned from Successful Maritime Clusters in the Mediterranean Region.

Stage 4

Defining the Cluster's Vision and Mission and a Strategic Plan

Stage 5

Forming of the General Assembly of the founders and secure approvals from relevant authorities

Stage 6

Maritime cluster launch and promotion

IDENTIFY KEY STAKEHOLDERS

Private Sector and Maritime Businesses

Industry Associations and Professional Bodies

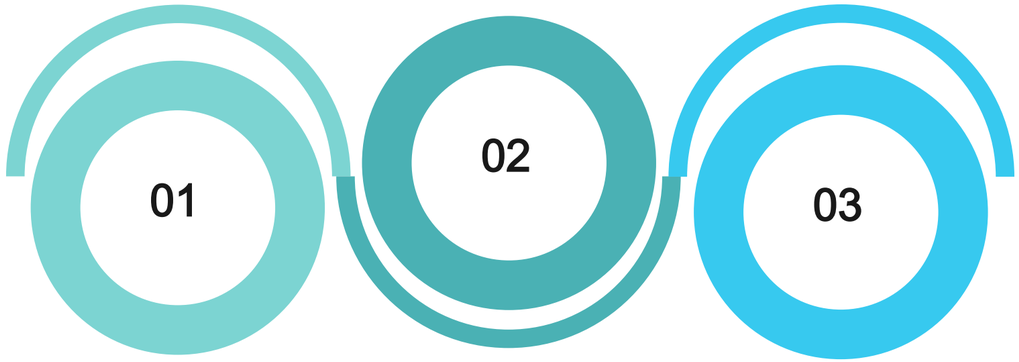
Local Community and Labor Representatives

Government and Regulatory Authorities

Educational and Research Institutions

International and Regional Maritime Organizations

NEEDS ASSESSMENT FOR ESTABLISHING A MARITIME CLUSTER IN LIBYA

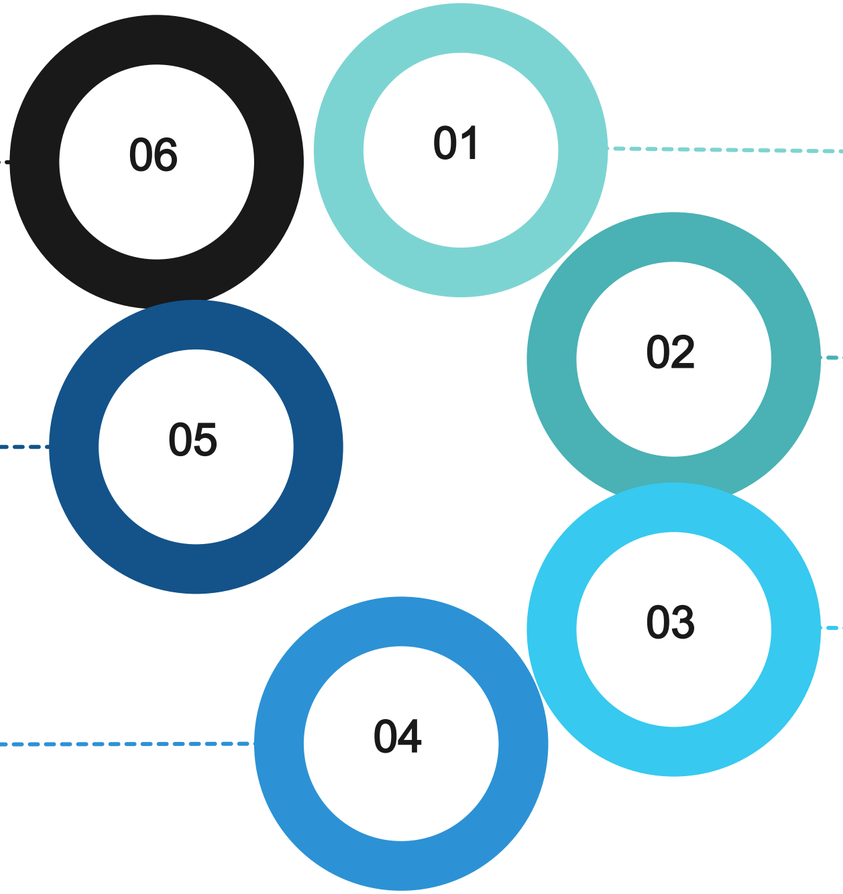


SWOT Analysis of the Libyan Maritime Industry

Identified Gaps and Needs in the Maritime Industry

Financial, Logistical, and Strategic Requirements for Cluster Establishment

LESSONS LEARNED FROM SUCCESSFUL MARITIME CLUSTERS IN THE MEDITERRANEAN REGION



Lesson 7 : Implement Effective Marketing and Branding Strategies

Lesson 1 : Establish Strong Institutional Frameworks and Governance

Lesson 2 : Leverage Geographic and Sectoral Synergies

Lesson 5: Build a Strong Network of Stakeholders

Lesson 3 : Focus on Innovation and Research

Lesson 4: Prioritize Environmental Sustainability

Mission Statement:

The Libyan Maritime Cluster aims to drive the sustainable development of the maritime industry by enhancing port infrastructure, promoting innovation and research, developing skilled human resources, and facilitating public-private partnerships. We are committed to supporting economic growth, creating employment opportunities, and ensuring the environmental sustainability of maritime operations in Libya."

Core Values

- Sustainability
- Innovation and research
- Collaboration
- Integrity
- Excellence

Strategic Objectives

Infrastructure Development
Human Capital Development
Regulatory and Policy Framework
Innovation and Research
Stakeholder Engagement and Collaboration
Environmental Sustainability

Vision Statement

Vision Statement: "To be a leading Mediterranean maritime hub that fosters sustainable growth, innovation, and collaboration, positioning Libya as a strategic center for maritime trade, logistics, and economic diversification."

FORMING OF THE GENERAL ASSEMBLY OF THE FOUNDERS AND SECURE APPROVALS FROM RELEVANT AUTHORITIES

01 Establish a Founding Committee and define Roles and Responsibilities

02 Develop the Legal and Organizational Framework and draft the Cluster's Legal Charter and By laws

03 Secure Approvals from Relevant Authorities

04 Registration and Licensing

05 Create a Cluster Board directors or a steering committee to oversee the cluster's strategic direction.

06 Create departments focused on research and development, marketing, training, and logistics

07 Establish a headquarters or central office

From a mere concept to a tangible reality..

National Event in Libya 2023 and dedicating the Tunisian Cluster's logo to the Libyan National Coordinator

from 30 Nov 2023 to 29 Sep 2024

Supporters

Ministry of Transportation.
Ministry of Marine Wealth.
Tunisian Maritime Cluster.
West-MED initiative.

GREAT THANKS TO:

MR.ALI SHAGRUNI
DR. LEONARDO MANZARI
CAPTIN. EZZEDIN KACEM

NEXT STEPS

- Create a visually appealing and representative logo that embodies the essence of the Libyan Maritime Cluster.
- Create a platform for communication, engagement, and promotion of cluster activities.
- Build an official website for the cluster to serve as a central information hub.
- Develop promotional materials to enhance visibility and communicate the cluster’s mission.
- Announcement and opening of registration for the Libyan Maritime Cluster

KEY FOUNDERS

ALI SHAGRUNI

MASAUDA ABUAROSH

SARA ALMABRUK

Daw Haddoud

Aisha Jarbou

Fatima Hamad

Abdalghani Hamad

Adel Bakhit

Abdullah Alfandi

Ommar Fanoush

Alnaji Shouaib

Hani Tarbah

Najen Alhabshi

Anwar Abusita

Join Us in Shaping the Future of Libya's Maritime Industry!
Together, we can create a vibrant maritime cluster that drives economic growth, enhances competitiveness, and promotes sustainability in Libya's maritime sector.

Thank you for your attention