



30 January 2024 | 14:00-16:45

## National event WestMED and Atlantic Maritime Strategy



euromaritime 2024, Marseille

## AGENDA

### South Region Space

**14:00 Introduction by the national coordinator of the OuestMED initiative and the Atlantic Maritime Strategy - DGAMPA**

- Frameworks - reminder of ministerial declarations
- Objectives of this meeting, particularly in the context of France's presidency of the SMA in 2024

**14:10 Sharing cooperation experiences between French Regions (including La Région Sud) in the field of the blue economy**

**14:30 Visit of the maritime clusters' stands and transfer to the Marseille Veyre room**

### Marseille Veyre room

**15:00 Action by national stakeholders through basin strategies (national coordinator and national hub)**

- Reminder of the assistance mechanism (organisation and resources)
- Some examples of achievements - feedback on the work of national hubs
- Discussion with the audience on the strengths and weaknesses of basin strategies
- What can be done to ensure synergy or a win-win relationship?
- Discussion with the audience



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### 15:30 Presentation of French projects supported or supporting initiatives - role of competitiveness clusters within the WestMED national hub

- Presentation by Pôle Mer Méditerranée (PMM) and Pôle Mer Bretagne Atlantique (PMBA)
- WestMED project: Smart ports (GPMM - AMU-PMM)
- AAP project: SmartDEC (decarbonisation - PMBA )
- Discussion with the audience

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### 16:15 What new areas of cooperation? What new projects?

- Reminder of future funding opportunities
- How to contribute from local to global? link with Mission Ocean & BlueMissionMed
- Discussion with the audience

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### 16:35 Conclusions - next steps

#### For more information:

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